

The turmoil involving police and citizens in cities across the U.S. need not happen here.

You Can Help...

Transform police culture to improve police community relations, and achieve a safer community for you and your family or business.

Although Cleveland shares many of the same underlying problems other communities are experiencing, the **Cleveland Police Foundation** is at the forefront pursuing a different approach to resolving issues.

Engage. Invest. Implement.



VISION '21 CAMPAIGN



Just over a decade old, the Foundation is an independent alliance of business and civic leaders, law enforcement organizations, and individuals and families like you and yours committed to the ideal that an educated, well-trained, and modernly equipped law enforcement agency leads to a safer community.

The Cleveland Police Foundation is making a difference. We have been quietly working proactively by **investing in and implementing innovative community policing initiatives** and engagement activities and events that foster stronger relations to build bridges between citizens and police officers.

Defunding police is NOT the answer.

The Foundation’s continuous investment in proven strategies and programs is working. The result is bringing citizens and law enforcement together to resolve issues and encouraging police openness to reform through cultural transformation.

We have launched the **Vision '21 Campaign** to enlist the involvement and financial support of citizens and businesses across the region to help fund investment in six critically important areas:

- 1. **Implement “cultural transformation”** in each of the Cleveland Police Districts across the city. With your help we can build on the success of the pilot program implemented in District 4 that improved internal relationships and operations and helps police officers to be more empathetic and culturally responsive to the communities and neighborhoods they serve.

- Tear off here -

Please use this info sheet with your check made payable to the *Cleveland Police Foundation* and use the envelope provided. Thank you for your support.

Name

Address

Phone

Email (Please print clearly)

Name on Card

Credit Card Account Number

Expiration (MM/YY)

Security Code (3 Digits)

At which level are you joining us?

☐ Patrol Officer (\$50)

☐ Sergeant (\$75)

☐ Lieutenant (\$150)

☐ Captain (\$250)

☐ Commander (\$500)

Join online at www.clevelandpolicefoundation.org/friends. Questions? Call 216-623-3333.

Note: Membership expires 5/31/22. Some perks may be fulfilled later in the year as appropriate or due to supply availability. Larger quantities of items may be purchased at Foundation cost if supplies are available.

- 2. **Introduce technology** to support human efforts, in order to fight crime in the city's neighborhoods to save lives and track down perpetrators. **Shot-spotter technology** has been installed in a high crime area to pinpoint the location of gun shots via sensitive audio equipment, enabling rapid response. Recently four lives have been saved.
- 3. **Enhance demographic and gender diversity with CPD** through initiatives like the Foundation's acclaimed "Safety Career Pipeline Program" that engages high school students in underserved areas to equip them with the skills in preparation for successful careers in public safety. The program enables students to close the gap between graduation and the eligibility age to apply for opportunities and thus creates a "pipeline" of qualified candidates.
- 4. **Expand opportunities for interaction between police officers and citizens** through enhanced "Community Policing" events including the annual "Fishing with Cops" event that draws hundreds of kids to experience the lake, often for the first time, and Christmas activities.
- 5. **Increase the capacity of Cleveland Police Charities** including PAL, Cops for Kids, Mounted Unit, Pipes & Drums Corps, and the Police Historical Museum to better support Community Policing efforts.
- 6. **Support** the welfare and mental health of Cleveland Police officers who face incredibly stressful circumstances in pursuit of their duties. The "Heroes Fund" assists families of officers killed in the line of duty, and officers with duty-related health issues.

Check out our website for more information - www.clevelandpolicefoundation.org.

For just pennies a day you and your family (or business) can benefit from Cleveland Police Foundation investments to improve police and community relations. Please consider making a difference by becoming a Friend of the Cleveland Police Foundation, and receive some "cool" perks in appreciation for your support. *Thank you!*

Join online at www.clevelandpolicefoundation.org/friends or use the tear-off form and mail in your contribution. Gifts are tax-deductible to the full extent allowed by law.

INDIVIDUAL / FAMILY / SMALL BUSINESS

- Patrol Officer – \$50 (Individual)**
Membership Card and Frameable Certificate
Lapel Pin, Window Decal, and T-Shirt
Link / Partner Newsletter
Safety Booklet
Annual Report / Website Listing
- Sergeant – \$75 (Add Spouse)**
One – Frameable Certificate
Two – Membership Cards, Lapel Pins, Decals, and T-Shirts
Link / Partner Newsletter
Safety Booklet / Listings
- Lieutenant – \$150 (Family)**
Four – Membership Cards, Lapel Pins, Decals, and T-Shirts
One – Frameable Certificate
Two – Safety Booklets
One – Calendar
Link – Partner Newsletter,
Annual Report / Web Listings
- Captain – \$250 (Business Friend - Standard)**
One – Frameable Certificate
Four – Membership Cards, Lapel Pins, Decals, and T-Shirts
Two – Safety Booklets
Calendar / Yard Sign / Membership Poster
Link – Partner Newsletter,
Annual Report / Web Listing
(Business Logo)
Social Media Recognition
- Commander – \$500 (Business Friend - Premium)**
One – Collectible Mini-Badge
Four – Membership Cards, Lapel Pins, Decals,
Safety Booklets, and T-Shirts
Frameable Certificate
Two - Calendars and Yard Sign / Poster
Link – Partner Newsletter
Annual Report / Web Listing
(Business Logo)
Social Media Recognition, and
Inclusion in a News Release

Please Note
Some perks may be fulfilled later in the year due to supply availability.

Larger quantities of decals, Safety Booklets, calendars, lapel pins and t-shirts may be purchased if supplies are available at Foundation cost plus shipping.

Thank you!

