

ESPN CLEVELAND WKNR 850 & KNR2 1540



Good Karma Broadcasting, LLC is a sports marketing company with expertise in sports radio and event marketing. GKB operates nine ESPN affiliated stations, including eight in Top 100 markets, in addition to three other radio stations throughout the country. The company is passionate about offering unique solutions to its partners within the sports marketing arena, and has grown into a marketing enterprise with solutions ranging from digital, wireless, mobile, event, television partnerships, sponsorships and personality endorse-

ments. GKB owns and operates two all-sports stations in Cleveland, ESPN 850 WKNR and ESPN 1540 KNR2 as well as ESPNcleveland.com to serve the fans of Cleveland sports.

GKB supports numerous community and charitable organizations throughout its markets; though its signature events are annual radiothons, including the ESPN Cleveland and Cleveland Clinic Children's Radiothon, which raised over \$85,000 in its first year, as well as the GKB Radiothon in Beaver Dam, Wisconsin benefiting children's charities, which in its 16th year (2013) raised over \$116,000.

In addition to supporting numerous community and charitable organizations, members of the ESPN Cleveland team are encouraged to join community and charity organizations, and currently sit on boards or support the following: The Cleveland Sports Commission, Boys and Girls Club of Cleveland, Presidents Council Foundation, American Jewish Committee, A Kid Again, St. Ignatius Alumni Board, Cleveland Police Foundation (and its umbrella charities), Little Sisters of the Poor and Big Brothers Big Sisters. Tonight, we are proud to recognize their dedication to community service.